

## **John Lewis reveals the SEVEN biggest decorating trends this Christmas - from the vibrant 'gemstone**

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With less than 100 days until Christmas, some keen festive enthusiasts are already working out how to decorate their home.

And if you're one of them, then John Lewis has helpfully revealed seven key trends that it expects to see fill our Instagram feeds this winter.

The looks include the Snow Mountain theme - which takes inspiration from the Scottish Highlands' dramatic landscapes - and the Gemstone Forest, dedicated to celebrating magical woodlands, mythical creatures and fairytale landscapes.

Jason Billings-Cray, Christmas Buyer for the British retailer, said: 'When it came to designing the looks for this Christmas, we found our inspiration a little closer to home than usual.

'[This year] we found that we all reconnected with the world around us and found the joy and beauty in our little pockets of nature.

'From windswept coastlines, to babbling rivers, the colours and feelings we discovered over the last year have inspired the looks we have created for the upcoming festive season.'

Read on to discover more about the seven key trends John Lewis is predicting we'll see in our living rooms this year. **À**

### **SNOW MOUNTAIN**

*The Snow Mountain theme takes inspiration from the Scottish Highlands' dramatic landscapes*

Jason said: 'This look is inspired by the Scottish Highlands, its mountain wildlife and the dramatic snowy landscapes.

'This timeless colour scheme is always a favourite with our customers and modernising the look is simple - layer warm neutrals, soft blue tones and silver.'

### **GEMSTONE FOREST**

*The Gemstone Forest look is dedicated to celebrating magical woodlands, mythical creatures and fairytale landscapes*

The expert explained that magical forests, mythical creatures and a fairytale-like landscape come together to create the Gemstone Forest look.

'We have paired the rich colours that can be found in the forest at twilight with accent brights giving this luxurious look a

fun finish,' he added.

### **LUXE CITY**

*The Luxe City idea celebrates 'cities and their brilliant architecture'. according to Jason Billings-Cray, Christmas Buyer for John Lewis*

'Cities and their brilliant architecture have inspired this trend,' said Jason. 'A contemporary theme, with a fashion forward colour palette it plays on the geometry found in towering buildings and the warm glow of city lights.'

### **COPPER RIVER**

*The Copper River is a look embracing the river's natural stream of flowing water and it's wildlife such as trout, otters and kingfishers*

'This number is inspired by the river's natural stream of flowing water and it's wildlife such as trout, otters and kingfishers,' according to the expert.

'We love how the mixture of copper and the varying blues of the water come together to create a serene but decadent look.'

### **BLUSH COAST**

*Blush coast tries to bring together Christmas and the beauty of the coast to create a relaxing festive décor*

The natural patterns found in ocean waved sand, salty rocks and barnacled sea creatures are seen in this trend.

'The blush tones and sea blues capture the coast at the magical moment just after the sun has set,' added Jason.

### **TECHNICOLOUR SUPERNATURE**

*Technicolour supernature looks to virtual reality and cartoons and how they reinvent the natural world with punchy colours and exaggerated features*

One trend this year looks to virtual reality and cartoons and how they reinvent the natural world with punchy colours and exaggerated features.

'This is pure escapism with a big pinch of fun and optimism that we predict will be a huge hit with children this year,' said Jason.

## **FESTIVE FIELD**

*The festive field trend draws on pastoral landscapes and is bursting with hedgerow creatures and homegrown produce*

The festive field trend draws on pastoral landscapes and is bursting with hedgerow creatures and homegrown produce.

'The palette consists of festive reds and gold with life brought into this traditional look with plenty of green in the form of foliage', explained the expert.

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